

Minutes of the Meeting
Executive Committee
October 25, 2018

Attendees:

Jeanne Bresnehan
Amy Chin
Vicki Donahue
Marilyn Manning
Nancy McNabb
Carol Messerschmitt
Florian Ptak
Alex Reczkowski
Ross Shuart

Amy opened the meeting at 4:10.

The minutes of September 13th were approved.

The treasurer's report was reviewed. As reported at the Annual General Meeting, we have \$46,162.22 in assets as of September 30, 2018.

President's Report:

Amy explained that along with the Vista Print banner hanging in the lobby, we obtained 4 political-type lawn signs noting the book sale. Florian will place these signs in critical locations.

Amy related that Quentin Chin would place a signup sheet at Soldier On in hopes of recruiting people to assist with carrying books to patron's cars at the book sale.

A copy of "Coffee News" was presented. Amy explained that the 2" X 3" ads are very affordable and are placed on the table in restaurants for people to read while waiting for their food.

Amy and Florian need to make an appointment to talk about "Mail Chimp".

The Friends were very gratified to hear of Madeline Kelley's comments from people who were very positive of what the Friends are doing.

Credit Card training for the book sale will take place on Thursday, Nov. 8th, at 2 p.m.

Library Director's Report:

Alex wanted to relay his thanks to the Friends as described in the AGM.

Membership:

The membership figures are:

July – 52 new, 78 renewals, 13 family, 114 friend, 3 supporter

August – 5 new, 11 renew, 4 family 10 friend, 1 patron, 1 supporter

September – 0 new, 11 renew, 9 friends, 1 patron, 1 supporter

October – 2 new, 15 renew, 6 family , 9 friends, 2 supporter

Programs:

– Discussed previously under Annual General Meeting.

Book Sale:

There are new volunteers for book sorting. Nancy suggested that they wait until after the book sale when things are less hectic to get started.

Newsletter:

– Ross would like inputs to the Newsletter by December 1st. It should be out by roughly December 16th.

Publicity:

– Discussed at the Annual General Meeting.

Library Store:

– It was suggested by Nancy to put Berkshire County books for sale in the case with the Library Store.

New Business:

\$399 was approved to purchase an upgraded square machine for use at a future book sale.

Discussion ensued about applying for a literary landmark. Application for a Herman Melville literary landmark needs to happen by April.

Old Business:

There was a discussion on the Friends' brochure.

There was a discussion on a plaque for Friends' presidents, along with records retention.

Other Business:

- Alex will resend the renewal for the Mass. Friends of Library (\$30, previously approved), which was returned.

- The Franklin Zoo in Boston sent us a proposal for a discount, but it was not approved.

The Springfield Hall of Fame offered a pass for 2 people for \$500, but it was decided not to accept.

The meeting adjourned at 5:10.

The next meeting will be Thursday, November 15th at 3 p.m.

Respectfully submitted,
Jeanne Bresnehan